

# Why Writing Matters

By Matt Johnson, The Re-Write Blog, 2017

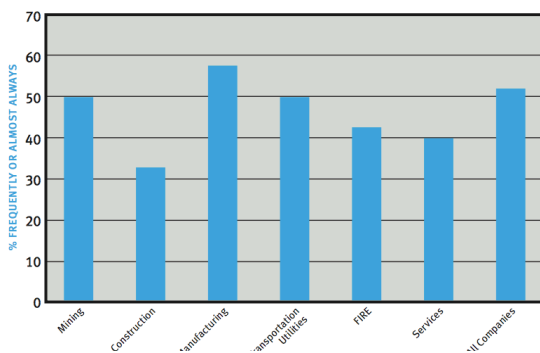
## Writing Is a Gatekeeper



It is a central part of standardized tests and applying to colleges and jobs.

## Strong Writing Ability Gives You a Leg Up at Work...

Figure 4:  
Writing Often a Consideration in Professional Promotion



FROM "WRITING: A TICKET TO WORK...OR A TICKET OUT" BY THE COLLEGE BOARD

## ...And Socially



## Writing Gives You a Voice



*There is no greater agony than bearing an untold story inside you. -Maya Angelou*

## Writing Is a Powerful Tool

It helps us to...

- Process the past, live in the present, and plan the future.
- Clarify and organize our thinking.
- Make connections we previously didn't see.
- Record our thoughts.
- Clear our thoughts.
- Help live in the moment!

